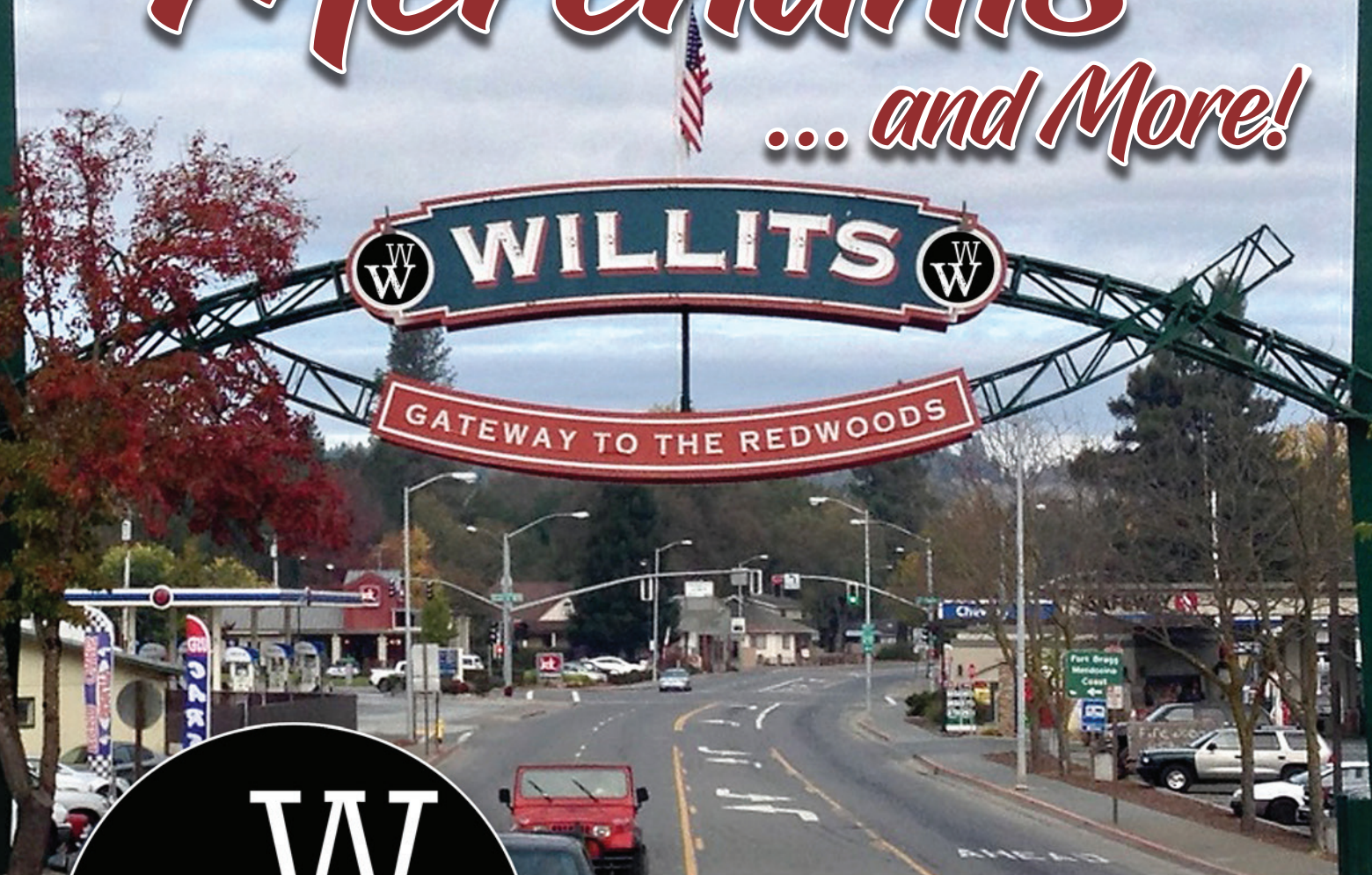


Meet the Merchants

... and More!



*Willits Weekly's special
publication is back for 2023!*

Published by Willits Weekly on Thursday, June 29, 2023



Little Lake Health Center

Business Name: Little Lake Health Center

Business Address:
45 Hazel Street, Willits, CA 95490

Cross Street: Magnolia Street

Business Phone: 707-456-9600

Business Days/Hours:
Mon to Fri: 8 am-5 pm, Closed: 12 pm-1 pm

Website: www.mchcinc.org

Facebook: www.facebook.com/LittleLakeHealthCenter

Date/year business started: 2002

The business is owned by: MCHC Health Centers (www.mchcinc.org)

How many employees: Little Lake Health Center has 40 employees. MCHC Health Centers has more than 340 employees at three sites.

Biggest selling items/service: Healthcare for children and adults: medical, women's health, dental, and behavioral health services.

Tell us a little more about your business: At Little Lake Health Center, we're here to provide the highest quality healthcare to the people of Willits and our surrounding communities. We provide medical, dental,

behavioral, and women's health services with many employees bilingual in English and Spanish.

PRIMARY MEDICAL CARE: Primary care refers to your routine medical care. As your primary care provider, we help you coordinate all your healthcare needs. If you need highly specialized care, we can refer you to the appropriate specialist, some of whom work on site.

DENTISTRY: Our dental team provides general dentistry, including cleanings, fillings, extractions and dentures. We also offer some specialty programs for pregnant women, the developmentally disabled, and those with HIV.

COUNSELING AND PSYCHIATRY: Behavioral health is sometimes referred to as mental health. At Little Lake Health Center, counseling and psychiatric services are designed to support patients whose lives are affected by stress or chronic illness,

or those struggling to maintain a healthy lifestyle.

OBSTETRICS AND WOMEN'S HEALTH: Our women's health center, Care for Her, provides gynecology services to women of all ages. Care for Her also offers prenatal health and childbirth services delivered by our midwife-based prenatal care team. Our bilingual team of doctors, midwives and nurses provides women with an exceptionally supportive childbirth experience.

We accept Partnership, Medicare, Medi-Cal and other insurance, and we also offer a sliding fee scale for those without insurance.

Our caring and compassionate staff have been providing healthcare in Willits for more than 15 years. It is our pleasure to take care of you.



Angela Gessner,
owner of The
Cheesecakeery.

The Cheesecakeery

Business Name:
The Cheesecakeery

Business Phone:
408-469-7481

Business Days/Hours:
Daily, 9 am to 5 pm

Email:
thecheesecakeery707@gmail.com

Website:
www.thecheesecakeery707.com

Facebook/Instagram: "The Cheesecakeery" on Facebook/ "the_cheesecakeery_Willits" on Instagram

Date/year business started:
May 2020

The business is owned by:
Angela Gessner

How many employees: 2

Biggest selling item/service:
Lemon Raspberry Swirl, Fresh Fruit with Ganache, Lemon Curd, Chocolate Chip Cookie Dough Cheesecakes

Something someone may be surprised you have/carry/do: Most people would be surprised to learn that I make most of my cheesecakes in my Instant Pot pressure cooker. I was following an Instant Pot Facebook page for tips and tricks for meals and saw that someone posted a cheesecake made in theirs. I thought it unfathomable that it would actually work, so I figured I would give it a try. I made one (it worked!), and posted a photo on Facebook, where friends began asking me to make one for them. Enough people began ordering cheesecakes that it became a business within months!





WCS staff include, back row, from left: Alondra Vasquez, Renee Houbart, Benjamin Strasser, Jayne Blair, Caroline Hambricht, Jane Applebee, Katie Lacy, Enrique Silva, Jillian Anderson-Rano, Wendy Copperfield. Front row from left: Patrick Bryant, Eric Reinelt, Billy Hetherington, Becky Button, Megan Gardner, Erin Vaccaro, Sarah France, Vanessa Hernandez, Michel Chenelle, Monica Groah, Crystal Southwick. Center Spotlight: Syd Sasquatch



Willits Charter School

Business Name:
Willits Charter School

Business Address and Cross Street: 1431 South Main Street

Business Phone: 707-459-5506

Business Days/Hours: Monday through Friday, 8:30 am to 4 pm

Email:
wcs@willitscharter.net

Website:
www.willitscharter.org

Facebook: <https://www.facebook.com/willitscharter>

Instagram: https://www.instagram.com/wcs_sasquatches/

Tik Tok: @willitscharterschool

YouTube: <https://www.youtube.com/@WillitsCharterSchool>

Date/year business started:
Founded in 1999

The business is owned by:
Charter School Association of Willits

How many employees: 68

Biggest selling item/service:
"Empowering Minds, Nurturing Success: Willits Charter School, Where Education Takes Flight!"

Something someone may be surprised you have/carry/do:
Willits Charter School is a free public charter school that unlocks excellence every day. WCS offers dual enrollment, sports, science, performing arts, Friday Academy, and more!

Friday Academy is a day dedicated to elective classes, offering diverse courses such as printmaking, rock band, engineering, and many more, providing students with opportunities to explore their interests beyond the core curriculum.



Photographer
Maureen Jennison,
and daughter and
part-time smile
manager, Magnolia.

Mphotographress

Business Name: Mphotographress – Photos by Maureen Jennison (You know, waiter/waitress, photographer/pho-tog-ruh-fress)

Business Phone:
707-972-7047

Business Days/Hours:
Basically 24/7, 365

Email: maureengetsmail@gmail.com

Website: <https://photographress.zenfolio.com/photos>

Facebook: <https://www.facebook.com/mphotographress>

Instagram: @mphotographress

Date/year business started: 2012

The business is owned by:
Maureen Jennison

How many employees:
1 (Sometimes 1.5)

Biggest selling item/service:
Fabulous photographs and design work done with integrity, reliability, professionalism and a dependably beautiful outcome.

Something someone may be surprised you have/carry/do:
Glowy-light, low-pressure, wonderful family and portrait photography is my jam, indeed, but I also love to do school and professional, studio-lit headshot work; shoot event candids; and product photography, too. I have a traveling studio set up for on-location ease. I also offer design services for graphic needs including menus, billboards, books, pamphlets, ads, flyers and much more. I also have an excellent grasp of InDesign and Photoshop from the Adobe family of products and can work miracles for photo correction, restoration and aesthetic adjustments as well as tutoring in those programs.

Mpho•tog•ra•phress
[fuh-tog-ruh-fress]
noun: Maureen Jennison: a person who creates fabulous photo moments



Facebook 707-972-7047 maureengetsmail@gmail.com



The J.D. Redhouse family, including, from left: Kaleb Whitehurst, Darlene Bixler, Jake Whitehurst, Ashtan Bloomquist, and Aybrie Whitehurst, in front.



J.D. Redhouse & Co.

Business Name:

J.D. Redhouse & Co.

Business Address: 212 South Main Street, Willits CA 95490

Cross Street: Wood Street

Business Phone: 707-459-1214

Business Days/Hours:

Monday - Friday: 9 am - 6 pm
Saturday and Sunday: 10 am - 5 pm

Email: ashtan@jredhouse.com and jake.redhouse@yahoo.com

Website: www.jdredhouse.com

Facebook: www.facebook.com/jdredhouse

Instagram: @jd.redhouse.co

Date/year business started: Opened November 2007

The business is owned by: Darlene Bixler, Ashtan Bloomquist and Jacob Whitehurst

How many employees: 15

Biggest selling items/service: Our top-selling items are our dog food, pet supplies, hay and grain.

Something someone may be surprised you have/carry/do: We have expanded on our men and women's casual clothing. We doubled our clothing department, but kept the livestock supplies, and they can now be found and shopped in our warehouse.

Tell us a little more about your business: Store owner Darlene opened J.D. Redhouse to offer locals quality pet food and livestock feed without having to drive out of town. Little by little, the store filled with clothing for men, women and children as well as a variety of toys and gifts. In the beginning you could find coffee, ice cream and candy in our sweetshop, but we now offer handmade fudge, sandwiches and salads, too!



Staff at Jeff's Gas Appliance including, from left: Terry, Jeff, Jason and Athena.

Jeff's Gas Appliance

Business Name:

Jeff's Gas Appliances

Business Address and Cross Street: 549 Central (Central and Monroe)

Business Phone: 707-459-5223

Business Days/Hours: MWF 9 am to 4 pm

Email: jeffsgas@hotmail.com

Website: www.jeffsgasappliances.com

Date/year business started: 1985

The business is owned by:

The Whitbys

How many employees: 2.5

Biggest selling item/service: Gas appliances and service

Something someone may be surprised you have/carry/do: Sales and service of gas appliances for remote homes or in town.

We carry gas refrigerators and battery-ignited ranges for off-grid applications as well as washers, dryers, ranges, and water heaters for in-town applications.

We're your local, family-owned appliance store for gas appliances.



JEFF'S GAS APPLIANCES

707-459-5223

549 Central Ave • Willits, CA 95490

Your Headquarters for Home & RV Appliances, Sales and Service

New Ranges, Washers Dryers & Water Heaters

NEW • REBUILT & USED GAS REFRIGERATORS



The Nor Crawl crew including, from left: Caleb, Mariano, Steven, April and Chris, Chris Sr., Joe and Kaden.

Nor Crawl

Business Name: Nor Crawl

Business Address: 1550 South Main Street, Unit A

Business Phone: 707-354-0397

Business Days/Hours: Monday through Friday, 9 am to 6 pm; Closed Saturday and Sunday

Email: norcrawl@yahoo.com

Date/year business started: September 2001

The business is owned by: Chris and April Lamprich

How many employees: 7

Biggest selling item/service: Tires and oil changes

Something someone may be surprised you have/carry/do: Nor Crawl is a family owned and

operated business. We sell tires (semi-truck tires, equipment tires, trailer tires, rubber tracks), wheels, suspension kits.

We do same-day oil changes, brake jobs, general maintenance, custom fabrication. We sell after-market parts such as bumpers, winches, towing accessories, seat covers, fitted floor mats etc. We work with most of the local shops, so if there is something we can't do, we will recommend a shop who can. If it's automotive related, we can help.

If you have questions, give us a call or stop by, we are always available to answer questions and help in any way we can. We look forward to doing business with you.



707-354-0397

NOR CRAWL

4x4 Fabrication | Auto Repair | Tires & Wheels | Lifts | Custom Work

1550 South Main Street, Unit A
Willits, CA 95490



The MD Tree Management crew, from left: Dustin Gregg, daughter Porter Gregg, Bennett Quinliven, and Michael Quinliven.

MD Tree Management



Business Name: MD Tree Management LLC

Business Address: 1250 Center Valley Road

Business Phone: 707-972-0675

Business Days/Hours: Monday through Friday 7 am to 5 pm, 24-hour emergency contact

Email: mdtreemanagement1@gmail.com

Facebook/Instagram: "MD Tree Management LLC" / @mdtreemanagementllc

Date/year business started: January 2023

The business is owned by: Michael Quinliven and Dustin Gregg

Biggest selling item/service: Any and all of your tree service needs

Something someone may be surprised you have/carry/do: MD Tree Management is locally owned and operated by owners Michael Quinliven and Dustin Gregg and is licensed, insured, and bonded. MD Tree is here to provide you with all of your tree service needs such as tree trimming, tree removal, hazardous tree assessment / removal, stump grinding, and fire abatement. Serving all residential, commercial, and municipal clients. Call today for your free estimate.



The current board of directors of the Willits Community Theatre, including from left: Rebecca Diaz (vice-president), Amythyst Romero (secretary), Robert Ford (president), Arris Velis, Gretchen Moore, Allegra Foley, Michael Ducharme (treasurer), and Kyle Brandon.

Willits Community Theatre

Business Name: Willits Community Theatre & Performing Arts Center

Business Address and Cross Street: 37 West Van Lane @ Muir Lane

Business Phone: 707-459-0895

Business Days/Hours: Showtime is 7:30 pm most Friday & Saturday nights with 2 pm matinees on Sundays

Email: wctperformingartscenter@gmail.com

Website: www.wctperformingartscenter.org

Facebook/Instagram: "Willits Community Theatre"

Date/year business started: In our current playhouse since 1992

The business is owned by: WCT is

a not-for-profit corporation overseen by a board of directors and operated by volunteers.

How many employees: We employ an expansive corps of volunteers, some of whom receive modest stipends for their efforts.

Biggest selling item/service: We do live art! Just about anything you can put on stage, from full-production plays to concerts, poetry readings, monologues, etc.

Something someone may be surprised you have/carry/do: WCT also produces "Gateway to the Stage," a youth theater arts camp during the summer, and an after-school program in the fall. Both culminate with staged productions by the children. Look for our float at the Fourth of July parade!



Employees of Kure Wellness including, back row, from left: Rodrigo Cruz, Crystal Black, Leslie Gravier and Russ Green, owner. Front row, from left: Esmeralda Giberson, Stormy Sergeant – with her boy, Jefe – Patricia Lech, Kaya Ellis, Sabrina Laster, and Dani Salazar.

Kure Wellness

Business Name: Kure Wellness

Business Address: 1788 South Main Street, with locations in Ukiah and Kelseyville

Business Phone: 707-459-4200

Business Days/Hours: Daily, 9 am to 8 pm

Email: info@kuremendocino.com

Website: www.kuremendocino.com

Facebook/Instagram: Kure Wellness / Kure Mendocino

Date/year business started: 2015

The business is owned by: Russell Green

How many employees: 18

Biggest selling items/service: Pre-rolls

Something someone may be surprised you have/carry/do: We pride ourselves in great customer service with knowledgeable staff and affordable prices.

We carry a variety of edibles from gummies to tinctures and drinks, many with CBD and CBN. We took second place in the Best of Lake and Mendocino counties for our CBD category. We have many brands of vape cartridges, including our own house brand, as well as a good selection of flower and even CBD for your dog.

Have questions? Stop by one of our four Mendocino and Lake County stores and ask our knowledgeable staff.





The Team at Slam Dunk Pizza.



MATT & STEPHANIE DUNKEN
OWNERS

FRANK & JENNIFER ROCKWELL
GENERAL MANAGERS

Supporting our community
through food, family, & fun... one
slice at a time!

707-459-6811

slamdunkpizza@gmail.com
events@slamdunkpizza.com
donations@slamdunkpizza.com

1708 S. MAIN ST. WILLITS
www.slamdunkpizza.com

Slam Dunk Pizza

Business Name: Slam Dunk Pizza

Business Address and Cross Street: 1708 South Main Street

Business Phone: 707-459-6811

Business Days/Hours: Daily, 11 am to 9 pm

Email: slamdunkpizza@gmail.com

Website: www.slamdunkpizza.com

Facebook/Instagram: @slamdunkpizza / @slamdunkpizzawillits

Date/year business started: Ukiah began October 1, 2013; Willits on Oct 1, 2020

The business is owned by: Matt & Stephanie Dunken / Susan Thornhill

How many employees: In Willits, 25

Biggest selling item/service: Pepperoni pizza

Something someone may be surprised you have/carry/do: Hungry for some delicious pizza? Look no further!

At Slam Dunk Pizza, we've got a wide variety of mouthwatering options to satisfy your cravings. Ever tried Detroit Style Pizza? If not, you're in for a treat! Trust us, it's a pizza style that will make you say "YUM!" Just go ahead and look it up if you don't believe us!

But that's not all! We've recently expanded our arcade to be even bigger and better. With games rotating in and out, you'll never run out of fun and excitement. And guess what? We're soon adding a redemption counter too, so you can score some awesome prizes while having a blast.

Looking to hire us for an event or want to bring the pizza party to your community? Our mobile food truck and pop-up unit are at your service! Simply drop us an email at Events@slamdunkpizza.com, and we'll give you all the information you need.

Here at Slam Dunk Pizza, we believe that a great team and a supportive community are essential for success. That's why we not only provide delicious food and amazing entertainment but also strive to support the community around us. We're all about spreading the love through food, family, and of course, fun – one slice at a time! So come on over, grab a slice, and let's make some memories together!



The 2023 Willits Weekly 10 year anniversary crew smile together at the Little Lake Grange: Back row, from left: Barbara O'Reardon, Dan Essman, Mathew Caine, Jennifer Poole, Margi Gomez Guhde, and Patsy Jordan. Front row, from left: April Tweddell, Magnolia and Maureen Jennison, Jackie Cobbs, and Forrest Glycer. Not pictured: Danya Davis.

Willits Weekly - the local paper

Business Name: Willits Weekly

Business Address: PO Box 1698, Willits, CA 95490

Business Phone: 707-459-2633 / 707-972-7047

The best way to send submissions or queries for the newspaper is via email to willitsweekly@gmail.com

Email: willitsweekly@gmail.com

Website: www.WillitsWeekly.com

Date/year business started: May 2013. The business was co-founded by Maureen Jennison and Jennifer Poole.

Biggest selling items/service: Hyperlocal news, photos and features as well as our popular "What's Happening" centerspread calendar section.

Something someone may be surprised you have/carry/do: Willits Weekly runs "Congrats" items for free – email us a high-quality photo and a caption to congratulate a family member, friend, or co-worker on an important life milestone. We also run obituaries of local people at no charge (up to 350 words), and we are adjudicated to run Fictitious Business Name notices and other legal ads, too. Willits Weekly printed our first edition over 10 years ago, on May 2, 2013 – the front page featured photos of the two candidates for Willits Frontier Days Sweetheart, along with photos of a garage fire on Coast Street.

Given how important Willits Frontier Days and our local

fire departments are to the 95490 community, looking back, it was a great way to start.

Willits Weekly still offers free distribution of our locally owned newspaper each Thursday (we print 3,500 to 4,000 copies every week), thanks to advertising revenue provided by our wonderful local businesses and other advertisers.

Thanks also to everybody who helps to get the paper out and to our subscribers, including our "street subscribers" who pay an annual fee to help support the newspaper, but pick it up themselves at one of our many outlets around town.





Jackie holds a tray of treats.

Above: Kemmy's Pie's employees, including, from left: Zandria, Brenda and Jackie.

Kemmy's Pies

Business Name:
Kemmy's Pies

Business Address and Cross Street:
299 East Commercial Street, cross of Madden Lane

Business Phone:
707-367-5498

Business Days/Hours:
Monday through Friday, 6 am to 6 pm; Saturday 10 am to 3 pm

Email: Kemmyspies@gmail.com

Website: www.kemmyspies.com

Facebook/Instagram:
"Kemmy's Pies" on Facebook and Instagram

Date/year business started:
2008

The business is owned by:
Brenda Moss and Amy Marrin

How many employees:
6

Biggest selling item/service:
Pie

Something someone may be surprised you have/carry/do:
Kemmy's Pies serves savory dinner pies and quiche as well as sweet fruit pies. If you come into our shop, we offer lemon bars, cinnamon rolls with crumb topping, cookies and "piescream." Kemmy's Pie Shop is now serving beer, wine and mimosas.



Roots of Motive Power

Business Name:
Roots of Motive Power

Business Address and Cross Street:
420 East Commercial Street

Business Phone: 707-354-1993

Business Days/Hours: First and third Saturday of every month, between 9 am and 4 pm, the gate is open and volunteers are working at the Roots yard. Everyone is welcome.

Email: rootsinwillits@gmail.com

Website:
www.rootsofmotivepower.com

Facebook/Instagram:
"Roots of Motive Power"

Date/year business started: 1982

The business is owned by:
A board of directors

How many employees: 12 or

more active members. Around 800 worldwide members.

Biggest selling item/service:
Annual Steam Festival

Something someone may be surprised you have/carry/do: Roots is an all-volunteer organization. Most active members have day jobs. It takes a lot of weekends and late nights to turn our projects into beautiful pieces of art.





101 Trailer & RV Supply staff including, from left: Haley Kvasnicka holding Tink, Tanner Drew, Jack Buckingham, Tanner Brewer, Shailyn Brewer, Jack Drew, and Jennifer Drew holding mascot dog Bailey. Not pictured: Taylor Drew



101 Trailer & RV Supply

Jenn Drew
Owner

Jack Drew
Owner

Tanner Drew
Service Manager

1471 South Main St. Willits Ca. 95490
(707) 459-2423 Fax (707) 459-1368
101trailerandriv@gmail.com www.trailer101.com

For financing options go to SHEFFIELDFINANCIAL.COM

101 Trailer & RV Supply

Business Name: 101 Trailer & RV Supply
Business Address and Cross Street: 1471 South Main Street
Business Phone: 707-459-2423
Business Days/Hours: Monday through Friday, 8 am to 5 pm; Saturday, 8 am to 2 pm
Email: 101trailerandriv@gmail.com
Website: www.Trailer101.com
Facebook/Instagram: "101 Trailer & RV Supply" on Facebook and Instagram
Date/year business started: Purchased in January 2020
The business is owned by: Jack, Jennifer, Taylor and Tanner Drew
How many employees: 4
Biggest selling item/service: Trailers and RV supplies

Something someone may be surprised you have/carry/do: We carry everything inside and out for most RV trailers and standard hauling trailers. We also sell fun novelty items for camping (custom cups, flags, and fun signs). We run a full-service shop for all your trailer's running gear. Brakes, bearings and leaf springs are always in stock for the do-it-yourselfer. We love to support our community and the county kid programs.



Members of the Frank R. Howard Foundation, including, from left: Arnie Mello, Mellisa Bouley, Suzanne Picetti-Johnson, and Brenda Reno

Frank R. Howard Foundation

Business Name: Frank R. Howard Foundation
Date/year business started: 1987
Business Address and Cross Street: 3 Marcela Drive, Suite A, Cross street – Haehl Creek Drive
The business is owned by: We are a private foundation
How many employees: 8
Business Phone: 707-459-2777
Biggest selling item/service: Free of charge community-based wellness education and support.
Business Days/Hours: Monday through Friday, 9 am to 5 pm
We grow and produce vegetables for Howard Hospital.
Email: amello@howardfoundation.org
Something someone may be surprised you have/carry/do: At our Farm Stand you can purchase our delicious vegetables along with beautiful bouquets of flowers from our garden.
Website: www.howardfoundation.org, www.commonwealthgarden.org, www.avenuestowellness.org
Facebook/Instagram: www.facebook.com/willitswellness



Frank R. Howard Foundation

ARNIE MELLO
Executive Director

Three Marcela Dr., Ste. A Willits, California 95490 (707) 459-2777
amello@howardfoundation.org



Staff and employees of Imagination Station Preschool and Childcare Center.

Imagination Station Preschool and Childcare Center

Business Name:
Imagination Station Preschool and Childcare Center

Business Address:
11 North Marin Street

Business Phone:
707-459-6543

Business Days/Hours:
Monday - Friday:
7:30 am to 5:30 pm

Email:
saprinarodriguez@gmail.com

Website: <https://preschooldaycarewillits.com/>

Facebook: <https://www.facebook.com/ImaginationStationWillits>

Date/year business started:
2001

The business is owned by:
Saprina Rodriguez

How many employees:
24

Imagination Station cares for 150+ students and works with

a wide range of schedules and families. The infant and toddler center accepts children 6 weeks to 36 months old.

It runs as an enriching daycare program for young children. Its focus is on helping achieve developmental milestones such as crawling, walking, early speech, play, independence, exploration, and early potty training. All while incorporating fun activities like sensory play, art, and activities.

The preschool center consists of children ages 3 to 5 years and is a curriculum-based program.

Its emphasis is on early literacy, fine motor skills such as holding scissors and early writing, socialization, sensory play, self-help skills, expanding vocabulary and speech, patterning, early math and science.

The preschool program is designed to help the students excel early in life and be well prepared for kindergarten.



Staff and employees of Imagination Station Preschool and Childcare Center.



Staff and employees of the Imagination Station Educational Toy Depot

Imagination Station Educational Toy Depot

Business Name: Imagination Station Educational Toy Depot

Business Address:
262 East Commercial Street

Business Phone:
707-459-8697

Business Days/Hours:
Tuesday - Saturday:
10 am to 5:30 pm

Email:
imaginationstationtoydepot@gmail.com

Facebook: <https://www.facebook.com/ImaginationStationToyDepot/>

Date/year business started:
2018

The business is owned by:
Saprina Rodriguez

How many employees: 3

Biggest selling items/service:
Miners helmet with the "Gateway to the Redwoods" logo

Step into our wondrous world of toys at Imagination Station Educational Toy Depot. The walls are lined with colorful items and gifts for all ages, creating the packed-to-the-brim immersive experience of a toy store. Get lost in our selection of educational, imaginative, seasonal and unique toys. The Toy Depot carries many traditional toys and games you know and love, while simultaneously introducing you to new and exciting ways to play.

Located near the Skunk Train and the city park, it's a must-see stop for locals and tourists alike. Local and friendly staff are there to answer any questions you have and to help you find the perfect experience. We even offer gift wrapping year round for holidays and birthdays! So find out why everyone is talking about us and get in on the action!



Staff and employees of Ace Copy and Shipping

Ace Copy & Shipping

Business Name: Ace Copy & Shipping

Business Address: 280 East Commercial Street

Business Phone:
707-456-9800

Business Days/Hours:
Monday - Friday, 9 am to 6 pm;
Saturday, 9 am to 3 pm

Email:
willitsacecopy@gmail.com

Website: www.acecopyshipping.com

Facebook: www.facebook.com/ace.copy.1

Date/year business started:
March 15, 2004

The business is owned by:
Martin and Saprina Rodriguez

How many employees:
2

Biggest selling items/service: Copies and shipping

Something someone may be surprised you have/carry/do: The walls at Ace

Copy are covered with what Martin calls his wall of honor. It includes pictures of his family as well youth teams that he has sponsored, and nostalgic pictures of Willits.

Ace Copy offers a wide variety of goods and services, and they pride themselves on customer service. "Without our customers we would not be here," says Martin. At Ace Copy they can take care of all your needs for personal or business. They offer color copies, laminating, binding, office supplies, faxing and computer use. They also carry gifts, local handmade items and greeting cards, as well as Willits souvenirs and postcards. They offer FedEx and UPS shipping and offer mailboxes for rent, as well as a wide variety of over 60 different shipping boxes for sale and all the packing materials.





Wylatti Resource Management, Inc.

Business Name:
Wylatti Resource Management, Inc.

Business Address and Cross Street:
1471 South Main Street, Suite B

Business Phone:
707-841-3055

Business Days/Hours:
7 am to 5 pm

Email:
wylatti@gmail.com

Date/year business started: 1998

The business is owned by: Brian Hurt

WYLATTI RESOURCE MANAGEMENT, INC.

GENERAL ENGINEERING CONTRACTOR
LIC# 934597 A, D49 TREE SERVICE, LTO LIC# A851

BRIAN K. HURT - PRESIDENT



OFFICE: (707) 841-3055
CELL: (707) 489-1463

wylatti@gmail.com

Something someone may be surprised you have/carry/do: We have staff experienced in all areas of heavy civil construction who contribute their knowledge

and experience to take on all types of projects both large and small, including: culvert placement and repair, river and stream restoration, excavation and grading, tree work, concrete work, riprap replacement, rural road construction and maintenance, paving, and traffic control.



Tamara Adams and daughter Kashaya Adams of Emandal - A Farm on a River

Emandal - A Farm on a river

Business Name: Emandal - A Farm on a River

Business Address and Cross Street: 16 miles northeast of Willits at the end of Hearst Post Office Road

Business Phone: 707-459-9252

Business Days/Hours: Varies with the seasons

Email: tamara@emandal.com

Website: www.emandal.com and www.emandalgeneralstore.com

Facebook/Instagram: "Emandal"

Date/year business started: Emandal was established in 1908

The business is owned by: Tamara Adams

How many employees: 2 full time, many part-time

Biggest selling item/service: Farm-stays on the river for families; Art-stays for adults; delectable jams, jellies, marmalades, chutneys and butters; retreat/meeting/party space for myriad groups, both local and out-of-county; occasional brick-oven pizza; Not JUST Cowboy Poetry October 14, 2023 (with Apple Pie Throw-Down and Art in the Garden); wreath-making the weekend of Thanksgiving; seasonal soups and breads.

Something someone may be surprised you have/carry/do: Our cabins in the woods come furnished with sun-dried sheets and down quilts.





Shawna Handschug and Israel Perry
of Healing Central Chiropractic.



Shawna Handschug, D.C.
Israel Perry, D.C.
Doctors of Chiropractic
750-A Central Street
Willits, CA 95490
Telephone: 707-456-1030
Fax: 707-456-0255

Healing Central Chiropractic

Business Name:
Healing Central Chiropractic

**Business Address and
Cross Street:** 750-A Central
Street – just across from
Willits Furniture

Business Phone:
707-456-1030

Business Days/Hours: Mon:
10 am - 6:30 pm; Tues: 10 am
- 6:30 pm; Wed: 10 am - 6:30
pm; Thurs: 10 am - 6:30 pm;
and Fri: 9 am - 2 pm.

Email:
healingcentralchiropractic@
gmail.com

Website:
www.
healingcentralchiropractic.com

Facebook/Instagram: Yes,
we're on Facebook! Search
"Healing Central Chiropractic"

Date/year business started:
2011

The business is owned by:
Shawna Handschug & Israel
Perry

How many employees: 2

Biggest selling item/service:
High-quality chiropractic care

**Something someone may be
surprised you have/carry/do:**
Department of Transportation
physicals for Class A driver's
license holders, school sports
physicals, adjustments for all
from the small to the tall.



The Luscious ladies, including from left: Melissa Galliano, Shannon Gillespie, Katie Arlich, Dawna Hetherington, Krista Schafer & Carissa Diskin.

Luscious Beauty Boutique & Day Spa

Business Name: Luscious Beauty
Boutique & Day Spa

Business Address: 91 S. Main St. Willits,
Ca 95490

Business Phone: 707-459-8800

Business Days/Hours: Monday -
Saturday: 9 am – 6 pm by appointment only

Email: lusciousbeautyboutique@gmail.com

Facebook/Instagram: Instagram: @
lusciousbeautyboutiquedayspa and
Facebook: www.Facebook.com/
lusciousbeautyboutiquesalondayspa

Date/year business started: July 2018

The business is owned by: Dawna
Hetherington

How many employees: 6 Team Members

Biggest selling item/service: Balayage,
Highlights, Lash Lift + Tint, 90 Minute
Massage, Permanent Jewelry & Brazilian
Wax

**Something someone may be
surprised you have/carry/do:**
Vagacial

Luscious Beauty Boutique & Day Spa is a
hidden gem in the heart of Willits, California.
Our boutique and spa is a collective of six
beauty professionals, therapists, and artists
who have been serving the community
at this location for five years. Our team
includes stylists Krista Schafer and Katie
Arlich, estheticians Carissa Diskin and
Dawna Hetherington, massage therapist
Shannon Gillespie and permanent jewelry
artist Melissa Galliano. We are proud to
celebrate our 5-year anniversary this July,
and we couldn't be more excited to continue
providing our clients with the best beauty
services in town.

Our team of experts is dedicated to helping
our clients feel beautiful inside and out. We
understand that beauty is more than just
skin deep, and we strive to create a relaxing
and rejuvenating experience for everyone



who walks through our doors. Whether
you're looking for a new hairstyle, a relaxing
massage, or refresh your skin with a facial,
we have everything you need to look and
feel your best.

Our salon and spa is tucked away in the
beautiful downtown plaza, providing a
peaceful and serene atmosphere for our
clients. We pride ourselves on our down-
to-earth boho chic vibe, which is reflected
in our decor and the services we offer.
We believe that everyone deserves to feel
beautiful, and we are committed to helping
our clients achieve their beauty goals.

At Luscious Beauty Boutique & Day Spa, we
are more than just a salon and spa. We are
a community of beauty professionals who
are passionate about helping our clients
look and feel their best. We are honored to
be a part of the Willits community, and we
look forward to serving our clients for many
years to come.



Staff at Little Lake Auto Parts including, from left: Cathy Bouthillier, Heidi Tonelli, Carl Bureson, Donny Loehr, Tim Westby, Calvin Payne, and Jim Gandy. Not pictured: Caleb Christman-Mihelcic



LITTLE LAKE AUTO PARTS
1571 S MAIN ST
WILLITS, CA 95490

Phone: 707-459-6831
Fax: 707-459-6033

Little Lake Auto Parts

Business Name:

Little Lake Auto Parts

Business Address: 1571 South Main Street, Willits, CA 95490 and Cross Street: Baechtel Road

Business Phone: 707-459-6831

Business Days/Hours:

Monday - Friday: 8 am to 6 pm
Saturday: 8 am to 5 pm

Date/year business started: 1984

The business is owned by:

Cathy Bouthillier

How many employees:

8 in Willits

Biggest selling items/service:

Napa oils – currently \$3.99 quart for conventional oil; \$4.69 per quart for synthetic oil

Tell us a little more about your business:

Little Lake Auto Parts opened in 1984 in a rented 3,600 square foot space with \$75,000 in inventory. Today we have \$1,021,000 in inventory in 17,500 square feet of space. After owning the Ukiah location for seven years, I sold it at the end of October 2022 and am concentrating on Willits as it is my hometown store. I am very grateful for all the support the people of Willits have provided through the last 39 years. I am serving the third generation of families in many cases. My team here in Willits looks forward to continuing to serve you to the best of our ability!



John and Lisa Kvasknicka of Scoops Deli and Catering

Scoops Deli and Catering

Business Name: Scoops Ice Cream, Deli & Catering

Business Address:

110 North Main Street

Business Phone: 707-272-9646

Summer hours: Monday through Thursday, 11 am to 6 pm; Friday, 11 am to 7 pm; Saturday noon to 7 pm

Winter hours: Monday through Thursday, 11 am to 5 pm; Friday, 11 am to 6 pm; Saturday, noon to 6 pm

Email: 8atscoops@gmail.com

Facebook/Instagram: "Scoops"

Date/year business started: 2012

The business is owned by:

Lisa Kvasnicka

How many employees: 5 to 8

Biggest selling items/service: Deli and ice cream

Something someone may be surprised you have/carry/do: We offer off-site catering for big and small parties and we carry Costeaux French Bakery pastries.

Some of our specialty sandwiches include the Hot BBQ Tri-Tip; Pulled Pork; Brisket on Rye; Grilled Chicken and an Albacore Tuna Melt.

You can also build your own sandwich and salad, get a loaded backed potato, wrap, hot dog and much more!



Scoops
Ice Cream • Deli • Catering



The Brown's Corner crew including, back row, from left: Eric Martin, Nora Martin, Gabe McGinnis, Kyle Miller, Niles McGinnis and Evan Flamer. Front row, from left: Vander Grover, Marisa Grover, Sharon Brown, Tyler McGinnis, Melora Tharp, April Davis and Shauna Brown Martin

Brown's Corner

Business Name: Brown's Corner

Business Address and Cross Street: 1799 South Main Street, Willits, CA 95490 / Baechtel Road

Business Phone: 707-459-4854

Business Days/Hours: Seven days a week: 7 am to 10 pm

Email: brownscornerinc@gmail.com

Facebook: Look under "Brown's Corner"

Date/year business started: April 1983

The business is owned by: Sharon Brown

How many employees: 9

Biggest selling items/service: Fuel

Something someone may be surprised you have/carry/do: We have been locally owned and operated for 40 years.

Tell us a little more about your business: We are a small, family-run business. We have been working really hard on updating our space and making sure we offer a variety of convenience options to our customers. We are known for our clean restrooms!

We also sell "Brown's Corner, Willits CA" T-shirts, hats, bags, and sweatshirts! We REALLY appreciate your continued support! We love giving back to our community. When customers support local businesses, we in turn are able to give back to the community with sponsorships, donations and more.

We're celebrating 40 years in business in 2023! We love being a part of the Willits community!



Staff at the Willits Senior Center including, back row, from left: Nancy Middleton, Alex Sierras, Sherrie Bixler, Norman Middleton, Heide Maclean, and Richard Baker. Front row, from left: Brian Armond, Melissa Wiley, Jessica Pena, Katie Barry, Mona Gnader, Joanne Moore, Leslie Challenger, and Lance Hodge. Not pictured: Greg Mudd, James Howard and Nancy Miltmore.

Willits Senior Center

Business Name: Harrah Senior Center

Business Address and Cross Street: 1501 Baechtel Road

Business Phone: 707-459-6826

Business Days/Hours: Daily, 8 am to 4:30 pm

Email: wsidirector@willitsseniorcenter.com

Website: www.willitsseniorcenter.com

Facebook: "Willits Harrah Senior Center Events/Fundraisers"

Date/year business started: 1974

The business is owned by: Willits Seniors, Inc.

How many employees: 20

Biggest selling item/service: Our THRIFT STORE is a community favorite. You never know what you might find, always at an affordable price. Accepting donations Mondays and Thursdays 10 am to 2 pm.

OUTREACH DEPARTMENT: Utility assistance, CalFresh (food) application help, MediCal/Medicare resources, housing (HUD) applications, medical equipment loan program, RepPayee money management assistance, home visits and wellness calls.

Something someone may be surprised you have/carry/do: Our dining room (seats 160), beautiful patio area (seats 80), and our commercial kitchen is available to rent for meetings, fundraising events, and special occasions. We also offer catering services. We have a super-bright 4k projector with a 12-foot diagonal screen to use for presentations. Full surround sound, microphone, and computer connections are available. Our Apple computer is set up and ready for any PowerPoint, Excel, Keynote, or an internet-based presentation. You can also bring your own laptop and hook up to our system using our 50-foot HDMI cable.



HARRAH SENIOR CENTER

1501 Baechtel Road
Willits CA 95490

Main Office
Phone: 707-459-6826
Fax: 707-459-1772
Web Site:
willitsseniorcenter.com

RICHARD BAKER
EXECUTIVE DIRECTOR
707-459-6826

WSIDIRECTOR@WILLITSSENIORCENTER.COM



Services at the Lamprich Center

Howard Pharmacy: Community pharmacy that offers refills, OTC medications such as allergy, cough and cold, PT/OT aids, durable medical equipment, and mail and home delivery within city limits. They accept most insurance plans including Medi-Cal, Medicare and Partnership. Call 707-456-3005 to learn more.

Redwood Medical Clinic: Offers primary care services and specialty care for all ages such as family and internal medicine, pediatrics, annual physical exams and sports physicals, immunizations, women's health including pap smears, and sick visits for adults and children. Specialties offered include: cardiology, orthopedics, general surgery and psychiatry and are always accepting new patients. Call 707-459-6115 to learn more.

Outpatient Rehabilitation Services: A state-of-the-art facility that offers evidence-based treatment to support a natural healing process so patients can regain their mobility and get back to life. Staffed by highly trained and experienced therapists, they offer orthopedic and sports rehabilitation such as back and neck therapy and therapy after joint replacement surgery. They also offer complex and neurological rehab such as cognitive therapy, speech therapy for children and adults, and stroke rehabilitation. Health and fitness programs include stress management and biofeedback, women's health, and running studies and always accepting new patients. Call 707-456-3141 to make an appointment.



Adventist Health Howard Memorial

Business Name:
Adventist Health Howard Memorial

Business Address:
1 Marcela Drive, Willits, CA 95490

Cross Street: East Hill Road

Business Phone: 707-459-6801

Business Days/Hours: Open 24/7

Website:
www.adventisthealth.org/howard-memorial

Facebook: <https://www.facebook.com/ahhowardmemorial/>

Date/year business started: 1928

The business is owned by: Adventist Health

How many employees: 400 employees, 50 volunteers, 20 physicians

Biggest selling items/service: Exceptional patient experience and care in our community

Something someone may be surprised to know about you: We've been caring for our community since 1928. We are ranked the most socially responsible hospital in the country.

We offer many services for our community including 24/7 emergency service, inpatient and outpatient surgery, state-of-the-art laboratory and imaging technology such as MRI, CT and 3D Mammography.

We also perform over 300 hip and knee replacement surgeries through our Orthopedic Joint Center of Northern California, that now includes Mako SmartRobotics™ arm-assisted knee and hip replacement procedures. A new approach to joint replacements, this innovative technology offers the potential for a higher level of patient-specific implant alignment and positioning leading to better patient satisfaction and outcomes.

We also have a farm to fork restaurant, Roots, serving healthy, delicious, affordable meals using produce from the Commonwealth Garden. This 5-acre organic garden grows produce for staff and the restaurant in partnership with the Frank R. Howard Foundation.



Staff at the Loose Caboose Cafe including, in back, from left: Stephanie Willcutt, Alexa Exell and Dawn Rogers. In front, from left: Teresa Calderon, Minnie Ayers, Janice Orvis, Jill Persico, Marri Krch, Alex Martinson and Dolores O'Banion. Not pictured: Sheyla Sanchez.

Loose Caboose Cafe

Business Name:
Loose Caboose Cafe

Business Address:
10 Wood Street

Business Phone: 707-459-1434

Business Days/Hours: Monday through Saturday, 10 am to 3 pm

Email: jkpersico@hotmail.com

Website:
www.loosecaboosecafe.com

Facebook/Instagram:
@loosecaboose

Date/year business started:
June 1988 (celebrating 35 years this June)

The business is owned by:
Jill Persico

How many employees: 9

Biggest selling item/service: It's hard to pick just one bestselling item. So often we hear "that was the best sandwich I have ever had" or "that

salad was amazing" or "your aolis are life changing" Where do I stop?

Something someone may be surprised you have/carry/do: From our creative, hot, mouthwatering sandwiches to our signature soups and garden fresh salads, all of our recipes are original. And you may enjoy all these unforgettable delights, in addition to our variety of unusual mimosa flavors, on our patio, surrounded by the ambiance of a rustic depot. You can also dine inside where you are nestled in a quaint and friendly atmosphere. As you look around the dining room, your imagination can take you in many different directions, from Italy to Southern California (where I grew up) then back to Northern California to Ridgewood Ranch rich in Seabiscuit history. We are so fortunate to live in this beautiful county surrounded by our friendly and supportive community.



Staff at Willits Furniture Center, Inc., including, from left: Kyle Brandon - General Manager, Tanya Brandon - Office Manager, Mike Smith - Owner, Margie Smith - Owner.

Willits Furniture Center, Inc.

Business Name:
Willits Furniture Center, Inc.

Business Address and Cross Street: 775 Central Street, cross street – South Street (next to Safeway)

Business Phone:
707-459-4224

Business Days/Hours: Monday through Friday, 10 am to 6 pm; Saturday, 11 am to 5 pm

Email:
willitsfurniture@willitsonline.com

Website:
www.willitsfurniture.com

Facebook/Instagram: www.facebook.com/willitsfurniture, www.instagram.com/willits.furniture/

Date/year business started:
October 1968

The business is owned by: Michael and Margie Smith

How many employees: 7

Biggest selling item/service:
Reclining Furniture and Mattresses

Something someone may be surprised you have/carry/do: We have a large selection of gift items. Willits Furniture will meet or beat any competitor's price on identical items, but we're likely to already be lower. We offer free delivery throughout the county. Willits Furniture will set up your furniture and remove your old furniture. We help support many local charitable organizations.





Mariposa employees including, back row, from left: Elizabeth, Leslie, Lisa, Sean, Faith, Stephan, Sandra, Kevin, Mateo, Barbara, Dylan, and Joelle. Front row, from left: Sarah, Simone, Evan, Ryan, Finlay, Mary Anne, Mark, Riannah, and Joscelyn.



Mariposa Market

Business Name: Mariposa Market

Business Address and Cross Street: 500 South Main Street; Cross street: Monroe Street

Business Phone: 707-459-9630

Business Days/Hours: Monday through Saturday, 9 am to 6:30 pm; Sunday, 10 am to 4 pm

Deli Hours: Monday through Friday 8 am to 5 pm; Saturday and Sunday, 9 am to 4 pm

Email: gm@mariposa-market.com

Website: www.mariposamarket.com

Facebook/Instagram: "Mariposa Market" / @mariposa_market

Date/year business started: August 29, 1979

The business is owned by: James and Mary Anne Trevey

How many employees: 50

Biggest selling item/service: Produce, deli, full grocery, emphasis on organic or local food

Something someone may be surprised you have/carry/do: Three refrigerated doors of made-in-house grab-and-go items. We take special orders for parties or events. Full aisle of bulk food.

Mariposa Market received Best Grocery Store and Best Health Food Store awards from Best of Lake and Mendocino for 2023



500 S. Main St. • Willits, CA 95490
mariposamarket.com • 707-459-9630 ph • 707-459-9633 fax



Jenny Senter, CTA, and a fellow passenger enjoy one of the 40 castles and fortresses located in the Rhine River Gorge.

Celtic Heritage Destinations

Business Name: Celtic Heritage Destinations

Registered CA Seller of Travel License: #2106167-40

Business Phone: 707-888-7834

Business Days/Hours: Monday through Friday 9 am to 6 pm; Saturday and Sunday: by appointment

Email: jsenter@celticheritagedestinations.com

Website: www.celticheritagedestinations.com

Facebook/Instagram: www.facebook.com/CelticHeritageDestinations and www.instagram.com/jls_celticheritagedestinations

Date/year business started: January 2011

The business is owned by: Jenny Senter, CTA

Biggest selling item/service: Custom travel for inquisitive minds, specializing in Europe, including, Scotland, Ireland, England, and river cruises.

Something someone may be surprised you have/carry/do: I don't just plan travel, I custom-tailor immersive cultural experiences to give you a better understanding of the world. I have a strong network of travel partners across the globe to help better curate your travel experiences and support you no matter what may come along during your travels.

Through these travel partners and distinguished certification programs, I also stay up-to-date on the latest travel trends and education to continue serving you to the highest of my ability.

Tell us a little more about your business: Celtic Heritage Destinations was created to not only get you traveling to Celtic destinations, but for you to also experience all the places Celts visited during their immigration throughout the world. In my commitment to serve your travel needs, I frequently travel back to Europe on what I call "investigative trips," so I can scope out one-of-a-kind experiences and try out various hotel types that would be best suited to your individual needs.

When you work with me, rest assured that you are working with a trusted and ethical professional. One of the things I really pride myself on is creating custom tour books for your trip, available in print or by app, so you know not only the important details for your travels, but also educational insights of the destinations you'll be visiting. This truly is travel for the curious minds seeking answers in the natural world and history.



Jenny Senter.



Jenny Lyn Senter
Travel Consultant
www.celticheritagedestinations.com
Seller of Travel in CA Permit # 2106167-40



Staff and support crew at Flowers by Annette, including, from left: Dan Pinon, Annette Pinon, Charlie Pinon, Eva Pinon, Mattie Owen, Mason Owen, Dani Owen and Caroline Pinon.

Flowers by Annette

Business Name:
Flowers by Annette

Business Address and Cross Street: 1701 Valley Road

Business Phone:
707-459-6588

Business Days/Hours: Tuesday through Friday, 8 am to 2 pm or by appointment, just call or email

Email:
Flowersbyannette707@gmail.com

Website: www.flowersbyannette.net

Date/year business started:
March 1978

The business is owned by:
Annette Pinon and Mattie Owen

Biggest selling item/service:
Service and great fresh flowers

Something someone may be surprised you have/carry/do: We're an old-fashioned florist serving Willits for 45 years for every occasion – birthdays, funerals, anniversaries, holidays. Every arrangement is special no matter the price.



Some of the staff at the Willits Banking Center of Savings Bank of Mendocino County, including Eric Weston, Nico Simental and Chelsea Evans.

Savings Bank of Mendocino County

Business Name: Savings Bank of Mendocino County

Business Address:
145 South Main Street

Business Phone: 707-462-6613

Lobby Days/Hours:
Mon-Thurs 9am to 5pm
Fri 9am to 6pm

Drive-up Days/Hours:
Mon-Thurs 8am to 5pm
Fri 8am to 6pm
Sat 9am to 2pm

Website: www.savingsbank.com

Facebook: https://www.facebook.com/savingsbankofmendocinocounty

Date/year business started: 1903

How many employees: 194

Something someone may be surprised you have/carry/do: We invest in the future as your local independent bank and are committed to the prosperity of our communities, employees, and shareholders. Since 1903 Savings Bank has been the heart of the community, uniquely focused on helping families and businesses in Lake

and Mendocino counties reach their financial goals. Now more than ever, it's important to choose your local community bank for your full banking relationship. Savings Bank maintains a conservative approach to banking, decisions are made locally, and deposits are FDIC insured. Savings Bank offers the convenience of banking by phone, mobile device, online, video teller, and ATM. With nine banking center locations, Savings Bank also welcomes you to stop by to conduct business. Beyond banking services, Savings Bank takes pride in our tradition of giving to local organizations as well as the community support and volunteer time that our employees provide to strengthen the quality of life in our communities.

Savings Bank is proud to celebrate 120 years of service and wishes to express sincere appreciation to the generations of local families and businesses we serve.



Savings Bank
OF MENDOCINO COUNTY
Member FDIC

Online Banking - www.savingsbank.com
Mobile Banking - Apple® & Android® Apps
Customer Support - (707) 462-6613
TeleBank - (877) 477-1154
Mailing - P.O. Box 3600 - Ukiah, CA 95482





Staff and crew of Dripworks include, back row, from left: John Stroecker, Andrea Sanchez, Mathew Clemons, Kevin Goforth, and Thomas Daughton. Second row, from left: Nathan Borges, Carlos Gonzales-Eriksen, Beth Bjorklund, Jessica Wilburn, Ben Blomgren, Rodrigo Mandujano, Cherie Higdon, and Nat. Front row, from left: Kevin Nunez, Judy Fisch, Maria Camargo, Addison Boudreau, Lewy Mota, Nayelli, Destinee, and Brandon Johnson.



Drip Irrigation • Pond Liners • Greenhouses

DripWORKS
Quality Drip Irrigation

190 Sanhedrin Circle Willits, CA
support@dripworks.com

dripworks.com 800.522.3747

Dripworks

Business Name: DripWorks

Business Address and Cross Street: 190 Sanhedrin Circle

Business Phone: 800-522-3747

Business Days/Hours: 9 am to 4 pm Store and 7 am to 5 pm Call Center

Email: support@dripworks.com

Website: www.dripworks.com

Facebook/Instagram: https://www.facebook.com/Dripworks https://www.instagram.com/dripworksusa

Date/year business started: 1991

The business is owned by: Rebecca Dooley Financial Chief Officer

How many employees:

February thru July – 45 employees, off-season – 22

Biggest selling item/service: Drip irrigation

Something someone may be surprised you have/carry/do: We specialize in drip irrigation but also provide a full line of sprinkler and landscaping materials, including pond liners and pond care, greenhouse material, and high-tunnels.

Our store is open year-round, and we offer assistance by phone or online via chat. We also have a demonstration garden for people to visit and learn more about how to use our products.

WCA Board Members and staff including, from left: Judy Fisch, Margi Guhde, Alexis Halleck, Sandy Strong, Eric Hart, Sasha Thomas (manager), Gary Martin and Lisa Kvasnicka. Not pictured: Laura Wiecek, Salvador Andrade and Emmy Good (emeritus).

Photo by Steve Eberhard



Willits Center for the Arts

Business Name: Willits Center for the Arts

Business Address and Cross Street: 71 East Commercial Street (next to Noyo Theatre – cross street is Humboldt)

Business Phone: 707-459-1726

Business Days/Hours: Friday through Sunday 11 am to 5 pm

Email: manager@willitscenterforthearts.org

Website: www.willitscenterforthearts.org Please subscribe to our newsletter on our website homepage to know all the happenings/news.

Facebook/Instagram: https://www.facebook.com/people/Willits-Center-For-The-Arts/100028139636654/

Date/year business started: 2000

The business is owned by: Non-profit

How many employees: 3 part-time

Biggest selling item/service: art/visual and physical arts classes and rentals

Something someone may be surprised you have/carry/do: Willits Center for the Arts is the largest free-standing arts center in any town under 5,000 people in the United States.

The WCA brings together the arts community in Mendocino County with new gallery exhibitions each month, classes in ceramics, drawing, painting and dance as well as providing space for cultural events and activities throughout the year. Contact the WCA to rent the upstairs Great Room or a classroom.



WCA

WILLITS CENTER FOR THE ARTS

willitscenterforthearts.org

707-459-1726
manager@willitscenterforthearts.org



Above: Members of the Soroptimist International of Willits include, from left: Heidi Ahders, Vicki Ham, Barbara O'Reardon, Marilyn Harden, Kitty Norris and Fran Schatz. Below: Photos with the Easter Bunny and photos with Santa Claus are fun annual fundraisers for the club.



Soroptimist International of Willits

Business Name:
Soroptimist International of Willits

Business Address:
PO Box 311, Willits

Business Phone: 707-456-9858

Email: siwillits@soroptimist.net

Website: www.siwillits.site

Facebook:
Soroptimist International Willits

Year started: 1971

How many members: 7

Biggest selling service: We are a non-profit volunteer service organization that provides women and girls with access to the education and training they need to

achieve economic empowerment. Our vision is that women and girls have the resources and opportunities to reach their full potential and live their dreams. Our signature award is the "Live Your Dream" award given annually to a female head of household improving her life, and that of her dependents, by continuing her education.

Our signature fundraiser is the Willits Community Phonebook. We recently published our 51st edition.

We currently meet on the first Friday of the month at 1 pm via Zoom. All (men and women) are welcome. If interested, contact us for the Zoom link.



Above: Some of the Family Tree crew poses together, including back row, from left: Brandon Wolf, VP Resource Division; Spencer Musgrave, VP Sonoma; Nathan Sanderson, President; Jereme Lopez, VP Inland Mendocino; Jordan Laughlin, VP Corporate Safety; Dwight Raudio, VP Coast Mendocino. Front row, from left: Ray Perez, CFO; Natalie Spackman, HR/Payroll Manager; Mylinda Shaul Southard, VP Business Operations.

Family Tree Service, Inc.

Business Name:
Family Tree Service, Inc.

Business Address:
Willits:
1155 South Main Street, Suite 103
Laytonville:
41701 North Hwy 101

Business Phone:
707-984-6629

Business Days/Hours:
Monday through Friday
6:30 am to 5 pm

Email:
contactus@familytree-service.com

Website:
www.familytree-service.com

Facebook/Instagram:
www.facebook.com/
musgravefamilytreeservice

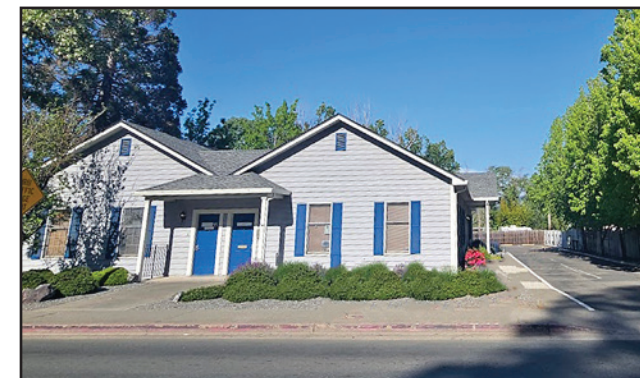
Date/year business started: 1989

The business is owned by: We are an ESOP (Employee Stock Ownership Plan)

How many employees:
121

Biggest selling item/service: Tree care services, including certified arborists

Something someone may be surprised you have/carry/do: Stump grinding, fire abatement, view enhancement, insurance claims for failed trees.



Mylinda Shaul
Director of Business Operations
Office (707) 512-0383
Cell (707) 489-0511
mshaul@familytree-service.com

Main Office# 707-984-6629
1155 S. Main St., Ste 102
Willits, CA 95490

We provide free quotes





Willits Animal Hospital staff including, back row, from left: Dr. Nagra, Mason, Teresita, Erin, Riley, Katelyn, and Dr. Jacobs. Front row, from left: Elisa, Mayte and Emelyn. Not pictured: Elizabeth.

Willits Animal Hospital

Business Name:
Willits Animal Hospital

Business Address:
20000 Hollands Lane

Business Phone: 707-459-6723

Business Days/Hours: Monday through Friday 8:30 am to 5 pm

Email:
willitsanimalhospital@gmail.com

Website:
www.willitsanimalhospital.com

Facebook/Instagram:
"Willits Animal Hospital"

Date/year business started: 1998

The business is owned by:
Dr. Fred S. Jacobs, DVM

How many employees: 11

Biggest selling item/service:
Preventative care

Something someone may be surprised you have/carry/do: Here at the Willits Animal Hospital we offer many services, we offer surgical procedures including dentals, amputations and other procedures. We also offer x-rays (including digital x-rays), in-house blood work, exams, vaccinations, and countless other services.



Mendocino College North County Center staff including, from left: Debra Polak-VP of Academic Affairs, Patricia Claros-ESL Instructor, Rose Mehtlan-Operations Supervisor, Steve Hellman-English Instructor, Amanda Xu-Dean of Centers, Vincent Poturica-English Professor, Tammy Carlson-Center Assistant, Mark Osea-Transfer Counselor, Ann Maglente-Art Instructor.

Mendocino College North County Center

Business Name:
Mendocino College

Business Address and Cross Street: 372 East Commercial Street

Business Phone:
707-459-6224

Business Days/Hours: Monday through Thursday, 8:30 am to 6 pm; Friday, 8:30 am to 2 pm (summer hours: Monday through Thursday, 8:30 am to 5 pm; closed Friday)

Email: NCCenter@mendocino.edu

Website:
www.mendocino.edu

Facebook/Instagram:
"Mendocino College North County Center" / @nccenter

Date/year business started:
1973

The business is owned by:
Mendocino-Lake Community College District

Biggest selling item/service:
Academics and career education, financial aid, support programs

Something someone may be surprised you have/carry/do: The Mendocino College North County Center in Willits offers academic and career-education classes. Join us for a weekday or weekend class in English, wine pairing, mushroom identification, drawing, ESL and more. Your future starts here, with additional support of college classes at eight local high schools, including Round Valley, Anderson Valley, Leggett, Laytonville, Whale Gulch, and three in Willits. Please stop by and visit our North County Center facility.



YOUR COMMUNITY. YOUR COLLEGE. YOUR SUCCESS.



TAMMY CARLSON
CENTER ASSISTANT
NORTH COUNTY CENTER

707.468.3600
Ukiah ext. 707.468.3082
Willits ext. 707.459.6224
fax 707.459.6225
tcarlson@mendocino.edu

www.mendocino.edu • 372 E Commercial St • Willits, CA 95490



The Marvin's Garden crew including in the tree at left, Adam Dixon and right, Bryan Delgado, and standing in front, from left: Raphael Rodriguez, Windi Kvasnicka, and owner Marvin Dixon/



MARVIN'S GARDEN

TREE SERVICE
 Serving Lake & Mendocino Counties

800-464-1902
 707-459-1940

Marvin & Coni Dixon
 Lic. No. 625687

Marvin's Garden

Business Name: Marvin's Garden

Business Address:
 P.O. Box 1725, Willits, CA 95490

Business Phone:
 707-459-1940

Business Days/Hours:
 Monday - Friday: 8 am to 3:30 pm

Email:
 mgtree86@att.net

Website:
 www.MarvinsGardenTreeService.com

Facebook: Look under
 "Marvins Garden Tree Service"

Date/year business started: 1988

The business is owned by:
 Marvin and Coni Dixon

How many employees: 4

Biggest selling items/service:
 Trimming and removal of trees in residential areas

Something someone may be surprised you have/carry/do:
 Accept all major credit cards and offer free estimates

Tell us a little more about your business: We are family-owned and operated with over 40 years of experience in our field. We are licensed, insured and bonded for your protection.

Our expert tree crew specializes in not only removal of trees but also beautification of them as well. Having the deadwood and broken branches removed from your trees not only makes them look better but also makes them safer to sit under and enjoy.



Staff and crew at East Hill Veterinary Clinic including, back row, from left: Sierra Caine, Dr. Chana with Reeves, Dale Levasseur, Maddie Grivette, Lindsey Bowlds with Farley, Lorri Lawrence, and Amber Keeton. From front left: Ava Kelly, Adrianna Saldaña, Bri Lawrence, RVT, Alyssa Alvarez, and Dr BG. Not pictured: Haley Schuck, RVT.

East Hill Veterinary Clinic

Business Name: East Hill Veterinary Clinic

Business Address and Cross Street:
 1200 East Hill Road, cross street – Center Valley Road and Baechtel Creek Road

Business Phone: 707-459-5236

Business Days/Hours: Monday through Friday, 8:30 am to 5:30 pm

Email: Reception@easthillvet.com

Website: www.easthillvet.com

Facebook/Instagram: www.facebook.com/easthillvet

Date/year business started: East Hill Veterinary Clinic was established in the late 1960s and was operated as a mixed animal clinic (seeing both large animal and small animal species) and was owned by Dr. Frank Grasse from July 1978 until September 2010, when he retired and sold the practice to Dr. Chana Eisenstein and Holly Bennett.

The business is owned by: Chana Eisenstein, DVM and Holly Bennett, RN

How many employees: 12 – 2 RVT's, 2

veterinary assistants, 2 veterinarians (Chana Eisenstein, DVM and Celina Borucki-Gibson), a clinic manager, 3 client-service representatives, 1 kennel attendant, 1 groomer and 1 environmental engineering and sterile processing (he cleans and fixes everything).

Biggest selling item/service: Dog and cat spays, dog and cat neuters, micro-chipping, grooming, removing foxtails from everywhere you can imagine, treating itchy dogs, reducing pain in cats with arthritis, cleaning teeth, diagnosis and treating lameness.

Something someone may be surprised you have/carry/do: • We get peed and pooped on and bitten and scratched every day but we generally love what we do. • We carry injectable heartworm preventive. It's easier to get a quick shot every 6 or every 12 months and not have to remember monthly meds. • We can help your itchy dog be less



Chana Eisenstein, DVM
 Celina Borucki-Gibson, DVM "Dr. BG"

East Hill Veterinary Clinic

1200 East Hill Road Willits, CA 95490
 Tel: 707-459-5236
 web: www.easthillvet.com Fax: 707-459-9048

itchy. • We can help your old arthritic cat be more active and less painful and withdrawn. • We can help you extend the quality and quantity of your pets' lives with good oral care.



The Farmers - Cantua Insurance Agency crew, from left: Bryce Cantua, Steffen Cantua, "Lexi," Randy Cantua and Jackie Woods.



Farmers - Cantua Insurance Agency

Business Name: Farmers - Cantua Insurance Agency

Business Address and Cross Street: 16 West Valley Street, cross of Main Street

Business Phone: 707-459-3276

Business Days/Hours: Monday through Friday: 8:30 am 5 p.m.

Email: rcantua@farmersagent.com and scantua@farmersagent.com

Website: www.norcalquote.com

Facebook: https://www.facebook.com/scantuafarmersagent

Date/year business started: March 2013 in Willits and April 2000 in Garberville

The business is owned by: Randy and Steffen Cantua

How many employees: 8

Biggest selling item/service: Insurance for homeowners and ranches

Something someone may be surprised you have/carry/do: We specialize in health insurance, life insurance and investments. It is important to invest in your future, and it's never too early, or too late, to start. Preparing for the future and helping your loved ones with your final expenses and giving them peace of mind is something to consider now. We encourage individuals to start investing and saving as soon as they start working to build wealth for a future they can enjoy in retirement.



Randall Cantua, LUTCF
Agent
Cantua Insurance Agency
16 W. Valley St. Willits CA 95490
786 Redwood Drive
Garberville, CA 95542
Tel 707.459.3276
Tel 707.923.2179
Fax 707.923.9550
rcantua@farmersagent.com
OC67822



The City Nails, LLC crew, including from left: Mic Pham, Lori Pham and Eric Pham.

City Nails, LLC

Business Name: City Nails, LLC

Business Address and Cross Street: 1726 S Main St, Ste E (in Evergreen Plaza, nearby RiteAid Pharmacy)

Business Phone: 707-456-0342

Business Days/Hours: Mon - Sat: 9 am to 7 pm. Sunday 10 am to 5 pm (by appointment and walk-ins welcome)

Email: citynailswillits@gmail.com

Facebook/Instagram: https://m.facebook.com/citynailswillits.

Instagram: @citynailswillits

Date/year business started: January 2017

The business is owned by: Loan T Phan

How many employees: 3

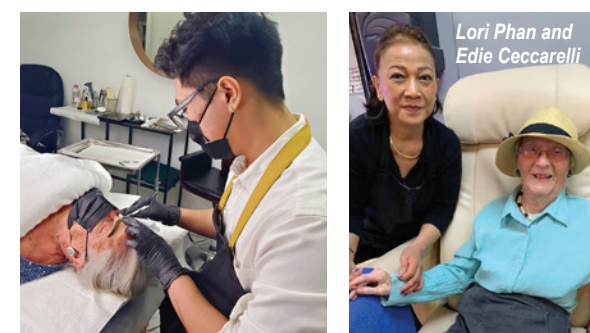
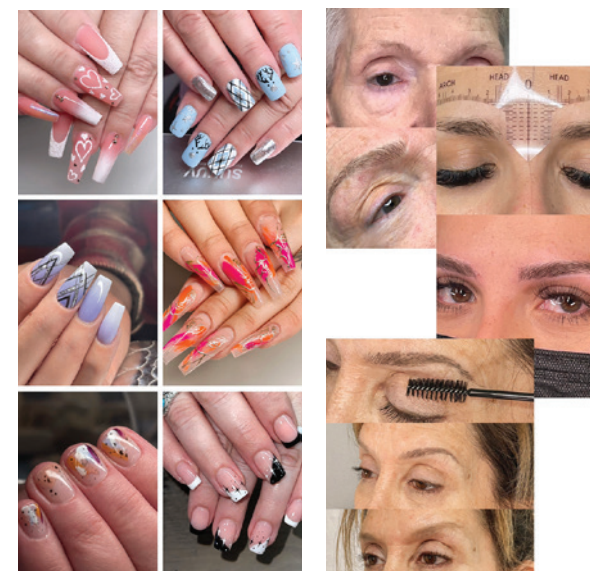
Biggest selling item/service: Nail Arts, Pedicure, and Semi-permanent Makeup (Microblading/Powder Brows)

Something someone may be surprised you have/carry/do: Edie Ceccarelli, the oldest person in the United States, trusted to get nails

done at City Nails, LLC in preparation of her annual birthday until the pandemic social distancing in 2020.

Despite the size and inconvenience of the traffic, we have built a broad consistent clientele from almost every cities in Mendocino county from Leggett to Gualala.

Tell us a little more about your business: Xin Chào! (it means "Hi" in Vietnamese) We are the City Nails, LLC, your nail care family in Willits. We have offered professional nail care and waxing services since 2017. As we receive many positive feedback that our artworks are being recognized, complimented and looked forward to everywhere our clients are, thus, we decided to invest in the new service and have recently added the semi-permanent makeup to the list. They are also known as Microblading and Powder Brows. Both procedure are professionally performed by Mic Pham, our certified artist. We hope to keep receiving the support. And, thanks to everyone's feedback, our services continuously evolve.



Lori Pham and Edie Ceccarelli



Staff of Round Tree Glass, including, from left: Ethan Ferguson, Russ Rountree, Lana Stroecker, Mike Austin, Matt Rountree, Tom Rountree and David Radford.



AUTO - HOME - COMMERCIAL - SCREENS
MIRRORS - SKY LIGHTS

ROUND TREE GLASS, INC.
Established 1977
LIC. NO. 333974

TOM ROUNTREE
President

(707) 459-6163 24 Monroe St.
Fax (707) 459-4503 Willits, CA 95490
roundtreeglass@willitsonline.com

Round Tree Glass

Business Name:
Round Tree Glass

Business Address and Cross Street: 24 Monroe Street
(off South Main Street)

Business Phone:
707-459-6163

Business Days/Hours:
8 am to 5 pm, Monday
through Friday

Email:
roundtreeglass@gmail.com

Website:
www.roundtreeglass.com

Date/year business started:
May 1, 1977

The business is owned by:
Tom Rountree

How many employees: 7

Biggest selling item/service:
Residential windows

Something someone may be surprised you have/carry/do:
We install commercial windows and doors, shower doors, mirrors, wardrobe doors, and custom window and door screens.

We can repair broken windows, patio doors, and fogged insulated glass. We also offer custom glass cutting for picture frames, table tops, mirrors, and specialty glass.



COPE Health Solutions

Business Name: COPE Health Solutions

Business Address and Cross Street:
238b Hospital Drive, Ukiah

Business Phone: 213-574-2634

Business Days/Hours: Monday through
Friday, 9 am to 6 pm

Email: klong@copehealthsolutions.com

Linktree: <https://linktr.ee/mendocountyhealthscholar>

Date/year business started: 2002

The business is owned by: Allen Miller

How many employees: 100

Biggest selling item/service: Individuals interested in a career in health care ages 16+ have an opportunity to support staff and patients at Adventist Health Ukiah Valley, Adventist Health Howard Memorial, and Adventist Health Mendocino Coast in three different departments; Medical Surgery,

Intensive Care unit, and Surgical Services.

Something someone may be surprised you have/carry/do: Health Scholars receive a certification from Keck Graduate Institute upon completion of the program they are in.

COPE Health Solutions ongoing programs include a Junior Health Scholar Program for 16 to 18-year-olds and a Health Scholar Program for 18+. These programs include volunteering on the Med-Surg Floor, in the ICU, and in Surgical Services as well as a separate Administrative Track opportunity. Our MA Program is for 18+ year-olds with the next cohort starting this fall.

COPE Health Solutions offers internship and job opportunities, setting up scholars for success in a health care career. Some of the perks of being a COPE Health Solutions Health Scholar include our partnership with the Princeton Review. Scholars will get a head start on polishing their resume

and cover letter as well as how to leverage LinkedIn as a valuable networking platform. Scholars will also learn how this experience may help them in their health care journey and tips on how to best articulate these to stand out in both job and graduation school applications. With the opening of our programs at Howard Memorial this month, we are now at all three Adventist locations in Mendocino County!

COPE Health Solutions holds bimonthly Virtual Information Sessions at 6 pm on Wednesday evenings. The "VIS" or Virtual Information Session includes a Power Point Presentation and an open question-and-answer session about our programs.

Please access our Linktree to apply or register for the next VIS! <https://linktr.ee/mendocountyhealthscholar>

For more info, contact Kristina Long at klong@copehealthsolutions.com or 213-574-2634.





These two Hawaiian transplants, twins Fiona and Maya Valley, are the new co-owners of Moon Lady.



MOON LADY & MOON MAN
MAVERICK BOUTIQUE

premium footwear - apparel - accessories

707-459-0211

infoeshopmoonlady.com

WWW.SHOPMOONLADY.COM

@willitsmoonlady

100 S. Main St.

Moon Lady & Moon Man

Business Name: Moon Lady & Moon Man

Business Address:
100 South Main Street

Business Phone: 707-459-0211

Business Days/Hours: Monday through Saturday, 10 am to 6 pm, Sundays, 12 pm to 5 pm

Email: info@shopmoonlady.com

Website: www.shopmoonlady.com

Facebook/Instagram: IG @ willitsmoonlady FB Moon Lady / Moon Man

Date/year business started: May 1, 1992 in Willits. Est. August 1975 in Fresno.

The business is owned by: Founded by Marie Blancas with transition in ownership to Maya and Fiona Valley beginning in 2023. Maya and Fiona are twin sisters who have worked in the store for over a decade and are excited to step into their new roles as co-owners.

How many employees: 3 to 5

Biggest selling item/service: Footwear for the entire family from viral brands like UGG, Birkenstock, Dr. Martens, Blundstone, Timberland, and now Teva!

Something someone may be surprised you have/carry/do: Our online store was launched in 2019 and since then we have shipped an order to all 50 states plus multiple countries! With our dedication to the highest level of customer service and experience, something from Moon Lady has reached closets all around the nation.

Tell us a little more about your business: For the last 31 years Moon Lady & Moon Man has provided quality apparel, accessories and footwear for the whole family. Inspired by the latest trends, music, current events, and more, we specifically curate our selection of merchandise for our rapidly expanding customer base. Recognized as the largest retailer in our region for several brands, we pride ourselves in bringing big-city selection to Willits.



The Willits Mini Storage Crew, including, from left: Chuck Berumen, Marie Maddux, Jeramie Holleman, Heather Thompson and Kristi Koopman

Willits Mini Storage

Business Name: Willits Mini Storage

Business Address: 261 Franklin Ave

Business Phone: 707-459-2529

Business Days/Hours: Monday through Saturday, 9 am to 5 pm

Email:

WillitsMiniStorage@willitsonline.com

Website: https://willitsministorage.com/

Facebook/Instagram: "Willits Mini Storage" on Facebook and Instagram

Date/year business started: 1981

Biggest selling item/service: storage units

Something someone may be surprised you have/carry/do: Since 1981, the Willits Mini Storage has been providing storage units for the community to contain their belongings in a convenient and safe location. In the heart of Willits, rests a 5-acre property that is well maintained. The owners, the Meckel's, may live outside of Willits, but they continually strive to keep our business

local. Our company knows how much community needs to stand together.

The office and maintenance team also are hired locally and are considered to be a close family. We have recently lost one of our family members, longtime employee and confidant Les Tymn. He was a part of the family here for longer than 16 years and we will sure miss him being our maintenance manager and personal bouncer. Marie Maddux is the general manager and has been loyally committed since 2016, providing excellent customer service and making sure everything is addressed on the property. Chuck Berumen has been here for seven wonderful years; his jobs include yard work, maintaining the facility, working in the office when needed, or just being a friendly ear to listen. Kristi Koopman and Heather Thompson have helped work in the office for a handful of years and continually strive to be part of this small tight-knit family. Last but not least, we added a new

maintenance member in September of 2022 to help us keep our property beautiful, help us welcome Jeramie Holleman. Jeramie comes with many years of construction know how and can tackle any job.

Our property continually keeps maintaining things such as our roofs and painting projects. Over the past year and a half we overtook a huge ADA compliance project that provided a safe access to our office and a new bathroom. We also try to run a big yard sale for our tenants to open their units and sell items once a year if it is feasible. Stop by our office to check it out, say hi, and grab a piece of candy!





Members of Sherwood Valley Casino staff including, from left: Ray Britton, General Manager; Steve Berentes, Facilities Manager; Chris Rose, Surveillance Manager; Lucy Stanley Food & Beverage Manager; Jessica Esquivel, Cash Operations Manager, Karla Tuttle, Human Resources Manager; and Evan Shoulders, Operations Manager.

Sherwood Valley Casino

Business Name:
Sherwood Valley Casino

Business Address and Cross Street: 100 Kawi Place
(off Meadowbrook)

Business Phone: 707-459-7330

Business Days/Hours:
24 hours / 7 days

Email: eshoulders@svrcasino.com

Website: www.svrcasino.com

Facebook/Instagram:
Sherwood Valley Casino

Date/year business started:
April 25, 1996

The business is owned by:
Sherwood Valley Band of Pomo Indians

How many employees: 77

Biggest selling item/service: Great entertainment, fun and excitement! Sherwood Valley Casino has the most winners around!

Something someone may be surprised you have/carry/do: We have a non-smoking gaming floor. Open 24 hours. Be sure to drop by and grab a bite from the Creekside Cafe or participate in one of our Daily Promotions.



Willits Redwood Co.

The Lenore Avenue crew, including from left: Josh Wilson, Ernie Burton, Sergio Meza, Del-fino Aguilar, Gonzalo Villegas, Rogelio Villegas, Jaime Mendoza, Jose Perez and Silvestre Santamaria.

Business Address: Sawmill: 220 Franklin Avenue, Willits, CA 95490 and North Plant: 336 N. Lenore, Willits, CA 95490

Tell us a little more about your business: The forests of Mendocino County are one of our greatest renewable resources, one that offers stable employment and unique building products, while providing broad benefits for wildlife, land use, water quality, and the scenic vistas of which the County is so proud. In a world where minimizing our carbon footprint is critical to our future, manufacturing a locally grown, responsibly managed and harvested renewable resource here in Willits benefits us all.

Willits Redwood Company began in Willits in 1974, in an era when industry giants dominated the redwood lumber industry. Slowly, the industry giants faded, and locally-owned Willits Redwood Company emerged, supplying a variety of quality redwood lumber and timbers to fulfill the needs of the construction industry and the homeowner.

Willits Redwood continues to adapt and grow in a constantly changing industry, investing in the plant and equipment to increase the end value of each board foot cut. Rather than choosing to expand by increasing log consumption, we have chosen to focus on increasing the value of products that we have traditionally manufactured. With the purchase of the former G & S Milling facility on North Lenore Street, now the Willits Redwood Company North Plant, we have been able to install dry kilns, planing capacity, re-saws, and sorting equipment. This has allowed Willits Redwood to greatly increase the range that its products are distributed in both physical area and the breadth of products offered. Our dedicated employees are the strength of Willits Redwood



The Franklin Avenue sawmill crew: At top, from left: Ann Holguin, Javier Sanchez, Jaime Nunez, Chris Baldo, and Larry Armstrong. Next row: Mike Kelly, Jose Meza, Bruce Burton, and Lorenzo Jimenez. Next row: Memo Hernandez, Eriberto Villegas, Pepe Gomez, Fredy Nava Nunez, Enrique Medina, Bert Gutierrez, Banning Galten, Pedro Hernandez, and Victor Gutierrez. Squatting: Baltazar Hernandez, and Isael Sanchez. Not pictured: Roy Branscomb, and Francisco Gomez

Company. We are proud that we have watched so many long-term employees' families have children, see them graduate from Willits High School, and head off to college and be able to live the American dream. All possible because of a unique tree growing in our local forests, harvested locally, manufactured locally.



The Willits Chamber of Commerce group sits together, including, back row, from left: John Kvasnicka, Board Member; Susan Mahoney, Chamber Coordinator; Lou Celaya, Volunteer Coordinator; and Chuck Persico, Treasurer. Front row, from left: Genevieve Neary, Board Member; Jill Persico, Volunteer; Lisa Kvasnicka, President; Tami Potter, Board Member; and Kristy Moss, Vice President



Willits Chamber of Commerce

Business Name: Willits Chamber of Commerce
Business Address and Cross Street: 299 East Commercial Street, cross street – Madden Lane
Business Phone: 707-459-7910
Business Days/Hours: Monday through Friday, 10 am to 4 pm
Email: info@willits.org
Website: www.willits.org
Facebook/Instagram: Facebook: "Willits Chamber of Commerce – WCOC" Instagram: @willitschamber
Date/year business started: 1926
The business is owned by: Non-profit
How many employees: 1
Biggest selling item/service: Economic development in Willits

Something someone may be surprised you have/carry/do: Willits Chamber is a volunteer-based non-profit organization whose mission is to make Willits a better place to live, work and play. Our purpose is to promote Willits; its economic well-being and quality of life. We support local merchants by helping to promote businesses and keep the business community informed of local issues that may affect it. A strong business climate is important to our community by providing jobs and products close to our homes. The chamber also offers support to local non-profit organizations and community campaigns. Volunteering at the chamber is fun and meaningful – a great way to meet people and know what's happening in our community. Jump aboard!



Your Information Center

707-459-7910 phone
 707-459-7914 fax
 Email: info@willits.org
 Website: www.willits.org

299 E Commercial St. Willits, CA 95490

Business • Relocation • Maps • Shopping • Events • Restaurants • Lodging • Recreation



Eric Mehtlan, owner of Eric Mehtlan Insurance.



Eric Mehtlan Insurance

Business Name: Eric Mehtlan Insurance
Business Address: 873 South Main Street, next to Safeway
Business Phone: 707-456-9209
Business Days/Hours: Monday - Friday: 9 am to 5 pm
Email: ermehtlan@yahoo.com
Date/year business started: September 1, 2010
Business owned by: Eric Mehtlan
How many employees: 1
Biggest selling item/service: Home insurance
Something someone may be surprised you have/carry/do: SR 22 filings, commercial insurance, all types of insurance.

Tell us a little more about your business: I do all types of insurance, but specialize in home insurance. I represent hundreds of companies, but the main companies I use are Safeco, Mercury, Travelers, Foremost, MetLife, Stillwater and Nationwide to name a few. Most companies offer discounts when you put your auto and home policies with the same carrier. The real problem we are having is most of the preferred markets are not writing home insurance outside the city limits. So we have to place the home with a non-standard market and the autos with a preferred market. Most people do not realize that home insurance has stated limits for art, jewelry, guns, etc. These items really need to

be scheduled. What most people do not realize about the insurance industry is that insurance policies do not cover everything, they cover specific perils, and sitting down with your agent once a year is a good preventative measure to ensure adequate coverage.

MEHTLAN INSURANCE AGENCY
 ERIC MEHTLAN
 OWNER
 873 S MAIN ST • WILLITS, CA 95490
 707-456-9209
 ERMEHTLAN@YAHOO.COM
 CELL: 707-489-4272



The Sparetime crew including, back row, from left: Dallas, Joe, John, Noelle, and Steve. Front row, from left: Brandi, Scott, Lisa, and Dan. Drax the dog in front.





SPRING HOURS

Monday-Saturday:
8am-6pm

Sundays:
9am-5pm

208 E. San Francisco Ave.
(707) 459-6791

Sparetime Garden Center

Business Name:
Sparetime Garden Center

Business Address and Cross Street: 208 E. San Francisco Ave. Willits, CA 95490 – Cross Railroad Ave.

Business Phone: 707-459-6791

Business Days/Hours:
Spring Hours: Mon – Sat 8am – 6pm
Sunday 9am – 5pm /
Fall Hours: Mon – Sat 8am – 6pm
Sunday Closed

Email: info@sparetimegc.com

Website:
www.sparetimegardencenter.com

Facebook/Instagram:
FB: Sparetime Garden Center
Insta: @sparetimegardencenter

Date/year business started: 1983

The business is owned by:
The Griggs Family

How many employees: 10

Biggest selling item/service:
Soil & Fertilizers

This year Sparetime Supply celebrates 40 years of business in this wonderful community and is still family-owned and operated.

Sparetime Garden Center, offers a large selection of flowers, trees and veggie starts, along with all tools and supplies to grow a beautiful garden.

Sparetime Supply Distribution, distributes gardening supplies to retailers, such as nurseries and garden centers throughout the entire United States.

Sparetime continues to be successful because of the hard work of our amazing employees, and community involvement. Together we make both Willits and all Northern California a better place to work and live.



Above: Nicholas Casagrande of NC Financial Group sits at his desk at his Willits office.

NC Financial Group

Business Name:
NC Financial Group

Business Address:
675 South Main Street, Willits
207 West Stephenson Street, Ukiah

Business Phone: 855-240-6606

Business Days/Hours:
Made by appointment

Email:
nicholas@ncfinancialgroup.com

Website: www.ncfinancialgroup.com

Date/year business started: 2007

The business is owned by:
Nicholas Casagrande

How many employees: 8

Biggest selling item/service:
Financial and tax services for individuals & businesses

Something someone may be surprised you have/carry/do:
We empower individuals and organizations to create and have confidence in their financial plan and future.

EA# 00105394 DRE# 01854336 CA Insurance License # 0H68496

Securities offered through Cetera Financial Specialists LLC (doing insurance business in CA as CFGFS Insurance Agency), member FINRA/SIPC. Advisory services offered through Cetera Investment Advisers LLC. Cetera entities are under separate ownership from any other named entity.



NC Financial Group
Wealth Management

Taxes | Investments | Insurance | Real Estate | Payroll & Bookkeeping

Nicholas Casagrande Chief Executive Officer
EA #105394, CA DRE #01854336, CA Insurance Lic. # 0H68496

Office (415) 480-3669 22 Battery St, Suite 401, San Francisco, CA 94111
Fax (415) 480-3668 5643 Paradise Dr, Suite 4, Corte Madera, CA 94925
Mobile (415) 717-0822 105 W Clay St, Ukiah, CA 95482
675 S Main St, Willits, CA 95490

Email nicholas@ncfinancialgroup.com *nicholas.casagrande@ceteraifs.com
Web www.ncfinancialgroup.com *investment email



Celebrating Locals

We're excited to welcome our community with a **Willits resident discount of 50%** on both the Wolf Tree Turn (departing Willits) and Pudding Creek Express (departing Fort Bragg) trips – plus a local discount on our two-person Railbike experiences (departing Fort Bragg).

Whether you ride regularly or it's been years, we invite you to climb aboard and see what the Skunk has to offer – including our beautiful new picnic spots at both Glen Blair and Crowley.

Enter your zip code at checkout to take advantage of your special rate.



SKUNKTRAIN.COM 707.964.6371

100 West Laurel Street, Fort Bragg & 299 East Commercial Street, Willits